

REMARKS

Claims 1-3 and 37-39 are pending in this application.

In connection with independent claim 1, applicant asserts that the prior art of record fails to teach or reasonably suggest of apparatus for receiving and securing an end segment of a line, the end segment having an outer diameter, the apparatus comprising a receptacle including a chamber bound by a substantially continuous sidewall defining an inner diameter that is substantially equal to the outer diameter of the end segment and extensions extending into the chamber for impinging against the end segment, and a coupler attached to the receptacle that is capable of engaging and supporting a lure, the coupler comprising a pair of resilient hooks disposed in an overlapping state forming a continuous loop in which a lure is engagable to the coupler by forcing the hooks apart and threading one of the hooks into and through a hook eye of the lure.

In connection with independent claim 37, applicant asserts that the prior art of record fails to teach or reasonably suggest of apparatus for receiving and securing an end segment of a line, the end segment having an outer diameter, the apparatus comprising a receptacle including a chamber bound by a substantially continuous sidewall defining an inner diameter that is substantially equal to the outer diameter of the end segment and extensions extending into the chamber for impinging against the end segment, and a coupler attached to the receptacle that is capable of engaging and supporting a lure, the coupler

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comprising a pair of opposing plates biased together and prongs carried by and between the plates capable of securing a hook eye of a lure.

In view of the foregoing, Applicant believes that all of the claims presently pending in this case are in condition for allowance, which action is earnestly solicited.

Examiner's thorough and thoughtful consideration of this application is sincerely appreciated. Should there be any remaining issues, Examiner is cordially invited to telephone the undersigned for a speedy resolution.

Respectfully submitted,



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